

“The Soul of Akihabara. This is the real Akihabara after World War Two.”

# “New Discovery of Akihabara”

Special Campaign

## Akihabara Official Tour

Free!



**Tour Price: Free of charge**  
(Campaign special offer)  
**Language: English**

Explore the Akiba, “Center of pop culture” & “Electric Town.” Professional guides will show you the history, culture and life of Japan through the tour in Akihabara.

**Tour Date** March 2013  
2nd, 9th, 16th, 23rd (Sat.)  
4th, 11th, 18th, 25th (Mon.)

### Major Spots

Parts Market : Origin of the ‘Electric Town’  
Backstreet shops: Figurine, Cosplay dress,  
Crystal deco, Manga/Anime goods, Capsule  
toy, Robot  
Maid-café (view from outside)  
Cross Field: Cutting-edge IT center

### Tour Condition

Meeting time: 10:45  
Departure time: 11:00  
Meeting place: Takarada Musen duty free store  
Duration: 1.5-2hours  
Disband: Takarada Musen duty free store  
Organizer: NPO Akihabara Tourism Promotion  
Association (ATPA)  
Tour Guide: Government certified English  
speaking tour guides  
Note: Each tour accepts up to 10 guests.  
Souvenirs for all participants.  
Media might join the tours for coverage.

Map



\* Campaign Special Offer

ATPA offers “New Discovery of Akihabara” walking tour by professional guides (regular price ¥ 3,000) for FREE.

**Inquiries: [guide@npo-akiba.com](mailto:guide@npo-akiba.com)**

**Reservations: <http://akihabara-tour.com/>**

